



fionawhitedesign@gmail.com
+44 (0) 7305 096 576
UK, London, E2 9HE

EDUCATION

1.1. BA Textile Surface Design
2012-2016: NCAD, Dublin

Erasmus Study Abroad
2015: MOMÉ, Budapest

KEY SKILLS

- Experience across several product categories (scarves, dresses, tops, beachwear)
- Photoshop & Illustrator
- Hand drawing & painting
- Trend research
- Supplier liaising experience
- Knowledge of supplier capabilities
- Strong eye for colour
- Works well under pressure
- Word, Excel & Outlook

ACHIEVEMENTS

- WGSN feature 2018
- Future Makers' Prizewinner
- SDC Competition, Shanghai Irish Finalist 2016

INTERESTS

Society of Dyers & Colourists
London Region Secretary

Passionate Musician
Experienced piano teacher

FIONA WHITE

An experienced print designer currently working in a leading London print studio. Confident in translating research into beautiful prints that stand out from the crowd with a point of difference. I am trend led and enjoy bringing newness to the table driving ideas that our customers will love. I have sold to clients including Forever 21, New Look, Stradivarius, ASOS, Marciano Guess, Calvin Klein & Old Navy.

DESIGN EXPERIENCE

'PATTERN' PRINT STUDIO
Print Designer

London
Jun. 2018-Present

- Designing original artwork for screen and digital print on Photoshop
- Adapting handwriting to suit various markets in the UK/EU/US
- Identifying key catwalks, forecasting trends and creating reports
- Maintaining strong organisation and self motivation designing at pace
- Developing mood and colour boards with palettes for each season
- Communicating with the sales team and reworking artworks as per customer requests including repeats/colour separation
- Traveling to European sale appointments and trade shows including Premier Vision/London Print Fair
- Presenting the collection to customers and buyers

'DUNNES STORES' RETAILER
Junior Print Designer
Graduate Designer

Dublin
Jul. 2017-Jun. 2018
Jul. 2016-Jun. 2017

- Designing original prints from concept through to production aligning with the brand handwriting and customer in mind
- Conducting trend research reports constantly driving newness
- Re-colouring existing prints and working bought artwork into repeat
- Drawing CADS and producing tech packs with factory ready tiles
- Liaising with suppliers on print development reviewing strike offs
- Demonstrating multi tasking skills by working to tight deadlines
- Collaboratively working with the buyers fulfilling CADS for sign off

'STYLETEX' FASHION SUPPLIER
Print Intern

Dublin
Jul. - Aug. 2015

- Supporting the design team with research reports
- Recolouring and adjusting existing artwork as per customer request
- Colour matching with Pantones