

'L'Orangerie Flower Garden'

OLIVER BONAS

SS21 Print Collection

*Portfolio project
by Fiona White*





Introducing the high summer SS21 print story 'L'Orangerie flower garden' that celebrates the exotic summer days surrounded by delicious juicy fruit trees and vibrantly saturated wild flowers. Inspired by Greek islands dotted with orange groves, the mood boosting prints inspire us to embrace the warm days. This print story is all about exploring expressive hand painting artisanal flowers in vivid colours to reflect the carefree relaxed holiday vibe and sense of paradise.



Colours are bursting with zest delivering injections of joy and summer optimism. A spectrum of hot hued saffron yellows merge to punchy tangerine. Fading into an array of rosy pinks and floral violets, sugary yellows are balanced against a teal blue and green. The palette welcomes summer with open arms and evokes the feeling of hot sun on your skin.

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*L'Orangerie Flower Garden SS21
Print Development and artwork*



Loose hand painting with watercolors was used to capture the essence of 'L'Orangerie flower garden.' Sketchy pencil work was layered over the paintings to reflect the carefree mood promoting the sense of relaxed summer days. Juicy oranges merge into bunches of sprawling flowers. Micro ditsys contrast larger scale florals for impact.



Phase one of the collection will introduce the soft blush and rose tones. This drop will be very pretty appealing to customers who dress very femininely. The micro ditsys will be set against loose painted florals creating eye catching playful mix prints. Juicy tangerine fruit will be introduced on a spaced leaf and floral print.



Phase Two will see the introduction of warm clementine tones reminiscent of hot summer days. A pop of powdery citrus yellow will act as a highlight. Promoting a sense of optimism, a series of easy wearing summer ditsys will carry the colour palette through this phase.

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Thank you!

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